

Oklahoma Department of Emergency Management

Whole Community Partnerships



What Is Emergency Management?

- **Emergency:** a serious, unexpected and often dangerous situation **requiring immediate action**
- **Management:** the process of dealing with or controlling **programs** and **expectations**

What Is Emergency Management?

“The **managerial function** charged with creating the **framework** within communities to **reduce vulnerability** to threats and hazards and **cope** with disasters.”

International Association of Emergency Management (IAEM)



What Is An Emergency Manager?

- Ensures jurisdictions have the **proper resources** and that all **necessary facilities** are in working order.
- They also maintain all legal documents, signed and up to date, necessary for the players to perform unimpaired and that a budget is in place to do the job.

Personal Leadership

- As an emergency responder, you must be able to use **leadership** and **influence effectively** to lead your organization and the community in planning for, preventing, and responding to emergencies and disasters.
- **Leadership involves providing visions, direction, coordination and motivation toward achieving emergency management goals.**

Personal Leadership

What's At Stake?

- By its very nature, emergency management connotes leadership, safeguarding life and property by marshalling both the will and the required resources to respond to and recover from an emergency quickly.

Question: ***What happens when that leadership fails?***

The Planning Team and the Planning Process

- **Planning:** is the **process** of thinking about and organizing the activities required to **achieve a desired goal**. It involves the creation and maintenance of a plan.
- Properly developed, supported and executed plans are a direct result of an **active** and **growing** emergency management program

Whole Community and Private Sector



Whole Community and Private Sector Partnerships

- “There is no way government can solve the challenges of disaster with a government centric approach. It takes the whole team.”
 - Craig Fugate, FEMA Director

Whole Community

“is a means by which residents, emergency management practitioners, organizational and community leaders, and government officials can **collectively understand** and **assess** the **needs** of their respective communities and determine the **best ways** to **organize** and **strengthen** their assets, capacities, and interests.”

- FEMA

Whole Community Strategy

- **Build** and **Maintain** Relationships
- Understand community **Complexity**
- Recognize community **Capabilities** and **Needs**
- Foster **Relationships** with Community Leaders
- Empower **Local** Action
- **Leverage** and **Strengthen** social infrastructure, networks and assets

Benefits of Whole Community

- **Establishment of relationships** that facilitate more effective Prevention, Protection, Mitigation, Response and Recovery activities
- **Shared understanding** of community needs and capabilities
- **Increases support and integration of resources** from across the community
- **Stronger social infrastructure** built on individual and collective preparedness
- **Greater resiliency** at community, state, and national levels



Public and Private Sectors

Public Sector – Local, Tribal, State, Federal government agencies, Non Governmental Organizations (NGO), Non-profit organizations and agencies



Private Sector – Small, medium, and large businesses, corporations, foundations

Benefits of Public-Private Sector

- Enhanced Situational Awareness
- Improve decision-making
- Expand reach and access for communication efforts
- Improve coordination with other efforts by segments of the private sector to access more resources
- Increase the effectiveness of emergency management efforts
- Maintain strong relationships, built on mutual understanding
- Create more resilient communities



- Memorandum of Understandings or Memorandum of Agreements
- Dedicated liaisons working with Local, Tribal, State and Federal Government
- Business Emergency Operations Centers (EOCs)

Putting it all together

Whole Community	Public-Private
Stronger social infrastructure built on individual and collective preparedness	Establish and maintain strong collaborative relationships to advance decision making processes
Shared understanding of community needs and capabilities	Improve coordination of efforts by implementing Memorandum of Understandings or Memorandum of Agreements
Establishment of relationships that facilitate more effective Prevention, Protection, Mitigation, Response and Recovery activities	Enhance situational awareness to sustain an approach for resilient communities
Increases support and integration of resources from across the community	Access resources and identify dedicated Liaisons working with Local, Tribal, State and Federal Government
Greater resiliency at community, state, and national levels	Increase the effectiveness of emergency management efforts and with business sectors in Emergency Operations Centers (EOCs)

Business Continuity Planning



Business Continuity Planning

- The process by which business can be maintained to an acceptable level until full processes and systems are restored
- The plans and supporting procedures that guide the continuity or timely recovery of business operations following an unplanned interruption to business operations over an extended period
- BCP is about minimizing the impacts of critical events on an organization and its stakeholders

Business Continuity Planning

- **Disaster Recovery:** the creation and execution of plans to recover the data and systems of an organization to the point immediately prior to the interruption
- **Contingency:** the physical or process alternative to a single point of failure – (i.e.: generator)

Business Continuity Planning

- **Operational Continuity:** the alternative processes implemented during a failure, which allow the process to continue, while relying on the contingences or Disaster Recovery Plan to restore full operations
- **Business Continuity:** the processes by which business can be maintained to an acceptable level until full processes and systems are restored

Goals of Continuity Planning

- To identify the organization's **key processes**
- To identify the **critical** underlying technology and services
- To identify the **critical stakeholders**
- To identify the alternative approaches
- To establish a plan that can be **readily** and effectively **activated**
- To provide real operational alternatives

Keys to Successful Business Continuity

- Know your local Emergency Manager
- Know your local neighbors: Business and citizens
- Have a Plan and Exercise your Plan frequently
- Be involved in local community preparedness activities
- Use your State OEM resources (OEM website, Liaisons)

Questions



Contact Information

- Oklahoma Department of
Emergency Management
Sequoyah-Will Rogers Tunnel
P.O. Box 53365
Oklahoma City, OK 73152
www.oem.ok.gov