

56TH ANNUAL CONFERENCE

AUGUST 7-10, 2022
HENDERSON, NEVADA



Association of Public Treasurers
of the United States & Canada

*Go "All In"
With APT*

WELCOME TO THE 56TH ANNUAL CONFERENCE

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APT US&C Mission

“To provide quality treasury management education and training, professional certification, peer interaction, and professional connection opportunities for public treasury and financial officials.”



Founded in 1965, APT US&C represents public treasury and finance officials in local, county, and state/provincial governments throughout North America. The Association provides educational seminars and conferences, publications, policy and legislative information, and technical assistance to members. This includes four nationally recognized certifications: Certified Public Finance Administrator (CPFA), Advanced CPFA, Certified Public Funds Investment Manager (CPFIM) and Advanced CPFIM as well as policy certifications and training. Visit www.APTUSC.org for more information.

Welcome to Henderson, Nevada

We hope you enjoy our lovely host city that truly provides an oasis in the desert. Enjoy all that the Green Valley Ranch Resort and Spa has to offer, including their beautiful conference space, fantastic guest rooms, and an incredible outdoor eight-acre ‘backyard’ pool area, complete with cabanas and a sandy beach. There’s also the entertainment: more restaurants than you’ll have time to visit, an on-site movie theater, a shopping district right out the back door, and a full casino.

If you do decide to venture offsite, don’t forget that the resort provides free shuttle service to the excitement of the Las Vegas strip (check the lobby for the service schedule and pickup locations). The resort is also an easy drive to Hoover Dam, Red Rock Canyon, Lake Mead, and while it’s a little further, the west end of the Grand Canyon is definitely worth the drive. Have a wonderful time!



PRESIDENT'S WELCOME



Welcome to our 56th Annual Conference! We're pleased to be in Henderson, Nevada and are very excited by the line-up of topics, speakers, and networking events we have ready for you.

This year's conference theme is "All In with APT" and we definitely encourage you to be fully engaged with everything APT US&C has to offer. I have been so proud to be the President of this Association for the past year and see first-hand how many quality relationships and partnerships it takes to make this organization work. I hope you'll review our Annual Report while you're at the conference - it highlights all of the partnerships of the Association, and how many members from across North America have gone "All In with APT."

I'd like to recognize a few of our continually growing partnerships that are central to the success of the Association and our Annual Conference:

State Affiliate Associations - the State Association leadership is impressive in their commitment to provide quality educational opportunities to their members as well as how they welcome our support at the state level and share APT US&C with their members. We also thank you for once again hosting the Welcome Reception at this year's conference. We look forward to continuing our involvement at your state conferences and partnering with you at our upcoming annual conferences: Utah in 2023, South Carolina in 2024, Illinois in 2025, and Michigan in 2026. Thanks to each of you for your support!

Committees - the conference wouldn't exist without the efforts of our Annual Conference Committee; in fact, all of APT US&C's committee members work diligently to provide you with services and products throughout the year: training, manuals, certifications, scholarships, and more are all fueled by committee work. I want you all to know how much your leadership and guidance is appreciated!

Corporate and Sponsor Members - we are grateful for the support and collaboration from our corporate members and sponsors - it is vital to our success AND they are key to providing outstanding annual conferences and training. Make sure to visit our Exhibitor Hall and Reception this year; I also encourage you to seek the expertise of our corporate members - gaining knowledge from suppliers is a fantastic (and easy!) way to improve the processes and services of your organization.

And, of course, our Members - our purpose is to provide value to you and your colleagues in the treasury profession. We are committed to providing the best national support to each of you through training, education, networking, certifications, recognition, and any other way we can think of. I hope you will continue to use APT as a resource, talk to colleagues about us, join a committee, take a training, get a certification, or otherwise get involved!

At our Annual Meeting, we will transition the Association's leadership to a new Board of Directors who will continue to strengthen and grow APT US&C. I'd like you to know what a rewarding experience it has been to serve as the APT US&C President for the last year - I thank you for the honor and the privilege. I have truly enjoyed getting to know the organization and its supporters and I look forward to continuing my partnership with the Association and with all of you in the years to come.

Respectfully,

A handwritten signature in blue ink, appearing to read "Clint Lichtenwalter". The signature is fluid and cursive.

Clint Lichtenwalter
APT US&C President
Treasurer, City of Clinton, Illinois

"All In"
With APT

CONFERENCE SCHEDULE

Sunday, August 7

11:00 am - 5:00 pm	Registration	Registration Desk - Grand Ballroom
9:00 am - 4:00 pm	Certified Public Funds Investment Manager (CPFIM) Training <i>Greg Prost, Robinson Capital Management, LLC</i>	Del Fuego
8:00 am - Noon	APT US&C Board Nomination Interviews	Del Mar I
Noon - 4:00 pm	Exhibitor Set-Up	Grand Ballroom II-IV
3:00 pm - 3:45 pm	APT US&C Orientation	Grand Ballroom I
4:00 pm - 5:00 pm	Affiliate Presidents Reception	
5:30 pm - 7:30 pm	Welcome Reception	El Cielo

Monday, August 8

7:00 am - 8:00 am	Registration	Registration Desk - Grand Ballroom
7:00 am - 8:00 am	Breakfast	Grand Ballroom II-IV
7:30 am - 5:30 pm	Exhibit Hall Open	Grand Ballroom II-IV
8:00 am - 8:30 am	Presentation of Colors & Opening Remarks	Grand Ballroom I
8:30 am - 9:30 am	Opening Keynote Address: How to Make Your Business Human <i>Matt Havens</i>	Grand Ballroom I
9:30 am - 9:45 am	Break in Exhibit Hall	
9:45 am - 10:45 am	Understanding the Risk Environment for Public Treasury Officials <i>John Basso, Ph.D., Deloitte & Touche</i>	Grand Ballroom I
10:45 am - 11:00 am	Break in Exhibit Hall	Grand Ballroom II-IV
10:45 am - Noon	Certified Public Funds Investment Manager (CPFIM) Testing	Del Fuego
11:00 am - Noon	Concurrent Sessions	
	Designing and Implementing Financial Wellness Programs <i>Beth Conradson Cleary, City of Milwaukee</i>	Grand Ballroom I
	American Rescue Plan Act (ARPA) Funds <i>Bret Padgett, Comstock Charter Township, MI and Peter Gray, City of West Lafayette, IN</i>	Del Mar
Noon - 1:00 pm	Lunch	Grand Ballroom II-IV
1:00 pm - 2:00 pm	What is Crypto Currency and Its Impact on Municipalities <i>Aaron Jacob, TaxBit & Nathan Jones, TaxBit</i>	Grand Ballroom I
2:00 pm - 2:15 pm	Break in Exhibit Hall	Grand Ballroom II-IV
2:15 pm - 3:15 pm	Concurrent Sessions	
	Inflation: Navigating Today's Investment Environment <i>Jason Click, Meeder Investments & Nick Vaccari, Meeder Investments</i>	Grand Ballroom I
	Understanding the Public Service Loan Forgiveness Program & Its Temporary Waivers <i>Betsy Mayotte, The Institute of Student Loan Advisors</i>	Del Mar
3:15 pm - 3:30 pm	Break in Exhibit Hall	Grand Ballroom II-IV
3:30 pm - 4:30 pm	Trends in Cyber Crimes <i>Jacob Cinco, US Secret Service</i>	Grand Ballroom I
4:30 pm - 5:30 pm	Exhibitor & Sponsor Reception	Grand Ballroom II-IV

Conference Center Map on Page 7

NOTE: all locations are at the Green Valley Ranch Resort Conference Center. Times are in the Pacific Time Zone.
Sessions in the Grand Ballroom I will be livestreamed to virtual attendees.
Schedule subject to change.

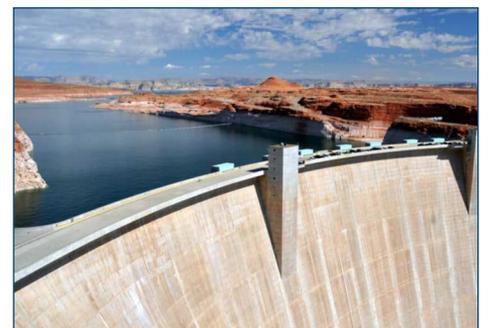
CONFERENCE SCHEDULE

Tuesday, August 9

7:00 am - 8:00 am	Breakfast	Grand Ballroom II-IV
7:30 am - 3:45 pm	Exhibit Hall Open	Grand Ballroom II-IV
8:00 am - 9:00 am	Are Your Business Payments Safe? <i>John Heyel, CFO, Paymerang</i>	Grand Ballroom I
9:00 am - 9:15 am	Break in Exhibit Hall	Grand Ballroom II-IV
9:15 am - 10:45 am	Active Shooter Training: Assessment and What You Can Do <i>Jim Lopey, Terrorism Liaison Coordinator, Homeland Security</i>	Grand Ballroom I
10:45 am - 11:00 am	Break in Exhibit Hall	Grand Ballroom II-IV
11:00 am - Noon	Concurrent Sessions	
	Bill Better in 2022 <i>Shane Leo, Regional Sales Director, Paymentus</i>	Grand Ballroom I
	All-in on Portfolio Income Optimization <i>Justin Hoogendoorn, CFA, Hilltop Securities</i>	Del Mar
Noon - 1:00 pm	Lunch	Grand Ballroom II-IV
12:30 pm - 1:15 pm	Annual Meeting	Grand Ballroom I
1:15 pm - 2:15 pm	The Future of Investing <i>Greg Prost, CIO, Robinson Capital Management, LLC</i>	Grand Ballroom I
2:15 pm - 2:30 pm	Break in Exhibit Hall	Grand Ballroom II-IV
2:30 pm - 3:30 pm	Concurrent Sessions: APT Exchange - Peer to Peer Panel Discussion	
	Small Communities (population < 10,000) <i>Julie Silbernagel, City of Buffalo, Wyoming & Vicki Kitchen, City of North Liberty, Indiana</i>	Grand Ballroom I
	Medium Communities (population 10,000 - 100,000) <i>Clint Lichtenwalter, City of Clinton, Illinois & Mike Pettigrew, City of Ann Arbor, Michigan</i>	Del Mar I
	Large Communities (population > 100,000) <i>Karen Coffman, Jackson County, Michigan & Amy Anderson, City of Plano, Texas</i>	Del Mar II
3:30 pm - 3:45 pm	Break	Grand Ballroom II-IV
3:45 pm - 4:45 pm	U.S. Inflation and Interest Rate Outlook: From a Pandemic to a Recession? <i>Dimitri Delis, Ph.D., Managing Director of Financial Strategies, Piper Sandler</i>	Grand Ballroom I
3:45 pm - 5:30 pm	Exhibitor Breakdown	Grand Ballroom II-IV
5:45 pm - 6:30 pm	Cocktail Reception	Grand Ballroom I
6:30 pm - 8:30 pm	Awards Dinner & Installation of Officers	Grand Ballroom I

Wednesday, August 10

7:00 am - 8:00 am	Breakfast	Grand Ballroom II-IV
8:00 am - 9:00 am	How Whistleblowers Shape History <i>Kelly Richmond Pope, Ph.D., CPA, Author, Filmmaker, Associate Professor, DePaul University</i>	Grand Ballroom I
9:00 am - 9:15 am	Break	
9:15 am - 11:00 am	"All The Queen's Horses" Screening and Q&A <i>Kelly Richmond Pope, Director & Producer, "All The Queen's Horses"</i>	Grand Ballroom I
12:30 pm - 6:00 pm	Advanced CPFIM Training <i>Greg Prost, CIO, Robinson Capital Management, LLC</i>	Del Fuego



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Public Trust Advisors, LLC (Public Trust) is an investment advisory firm based in Denver, Colorado that provides investment management services for the public sector including the management of local government investment pools and separately managed accounts. Public Trust offers public sector clients high-quality, cost-efficient investment management services that rely on market experience and proven processes. With coverage spanning the nation, Public Trust works closely with thousands of local governments to develop and implement comprehensive and highly communicative investment strategies that best meet our clients' needs.



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Exhibitor

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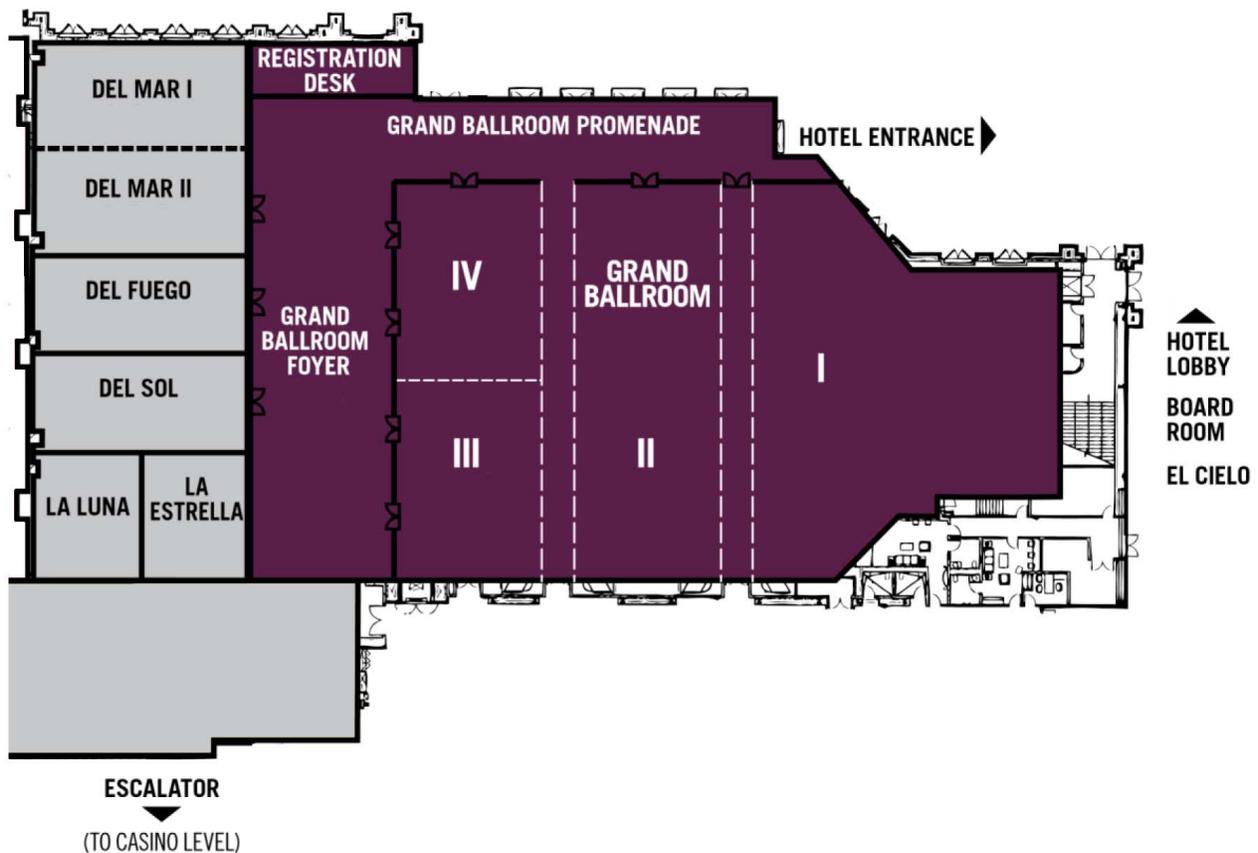
Sunday Welcome Reception Sponsors

Thank you to all of the state affiliate organizations that sponsored the Sunday Welcome Reception!

- Indiana League of Municipal Clerks and Treasurers
- Michigan Municipal Treasurers Association
- Oklahoma Association of Public Treasurers
- Government Treasurers Organization of Texas
- Utah Association of Public Treasurers
- Municipal Treasurers Association of Wisconsin
- Wyoming Association of Municipal Clerks & Treasurers



Conference Center Map



CONFERENCE PROGRAMMING



Sunday, 9:00 am - 4:00 pm • Del Fuego

CPFIM - Certified Public Funds Investment Manager Training

Greg Prost, CIO, Robinson Capital Management

313.821.7705; gprost@robinsonfunds.com

This nationally recognized certification program is designed to provide the confidence and knowledge to manage your investments better. Attendees will learn about investment instruments; banks, brokers and advisors; cash flow; governance and your investment policy; safety, liquidity and yield; and defining your strategy. *Exam will be held Monday morning at 10:45 a.m.*



Monday, 8:30 am - 9:30 am • Grand Ballroom I

Opening Keynote Address - How to Make Your Business Human: The Four Truths that Drive Personal, Professional, and Organizational Success

Matt Havens

When it comes to workplace success, conventional wisdom usually focuses on what separates us: Millennials vs. Boomers. Management vs. Employees. Us vs. Them. Matt's goal is to help us focus on our similarities instead of our differences so we can all Put People First. Attendees will learn how to implement a people-first approach to leadership, create an environment where people can be their best, balance short-term needs against long-term goals in a way that reduces personal stress and improves strategic decision-making, learn how to take ownership of our choices and our reactions, and more!



Monday, 9:45 am - 10:45 am • Grand Ballroom I

Risk Management for Public Treasurers

John Basso, Risk & Financial Advisory, Deloitte & Touche LLP

Organizations can proactively manage the risk areas that can impact mission and financial outcomes by adopting a risk-aware culture and tested approaches. This session will cover leading practices in managing specific risks as well as providing a framework for understanding, prioritizing, and managing risks across the full constellation of challenges and opportunities (Financial, Operations, Regulatory, Reporting, Extended Enterprise, Strategic, and Technology) a public organization faces.



Monday, 11:00 am - Noon • Concurrent Session (1 of 2) • Grand Ballroom I

Designing and Implementing Financial Wellness Programs

Beth Conradson Cleary, Executive Director, 457(b) Deferred Compensation Plan, City of Milwaukee, Wisconsin

The topic of financial wellness seems to be everywhere, spanning multiple industries, but what exactly does it mean for municipal retirement plans? Join this discussion on the meaning of financial wellness and hear about the City of Milwaukee's award-winning financial wellness program, including how the pandemic has impacted program offerings and engagement.

EXHIBIT HALL

Monday 7:30 am - 5:30 pm

Tuesday 7:30 am - 3:45 pm

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CONFERENCE PROGRAMMING

Monday, 11:00 am - Noon • Concurrent Session (2 of 2) • Del Mar



American Rescue Plan Act (ARPA) Funds

Bret Padgett, ACPFA, ACPFIM, MiCPT, Treasurer, Comstock Charter Township, Michigan

Peter Gray, CPFA, ACPFIM, Controller, City of West Lafayette, Indiana, APT US&C Board Director

Funding provided under ARPA provides a unique opportunity for state and local governments to make strategic investments in their communities. This session, delivered by your treasury peers from their first-hand experience, provides insight on the guidelines and restrictions for both non-entitlement and entitlement entities.

Monday, 1:00 pm - 2:00 pm • Grand Ballroom I



What is Crypto Currency and Its Impact on Municipalities

Aaron Jacob, Head of Accounting Solutions, TaxBit

Nathan Jones, SVP Public Sector, TaxBit

As cryptocurrency becomes more mainstream, states and localities will need to develop a comprehensive strategy related to the tax implications as well as reporting requirements for this emerging asset class. Don't miss this discussion of the challenges and opportunities for taxing authorities at the state, county and city levels.

Monday, 2:15 pm - 3:15 pm • Concurrent Session (1 of 2) • Grand Ballroom I



Inflation: Navigating Today's Investment Environment

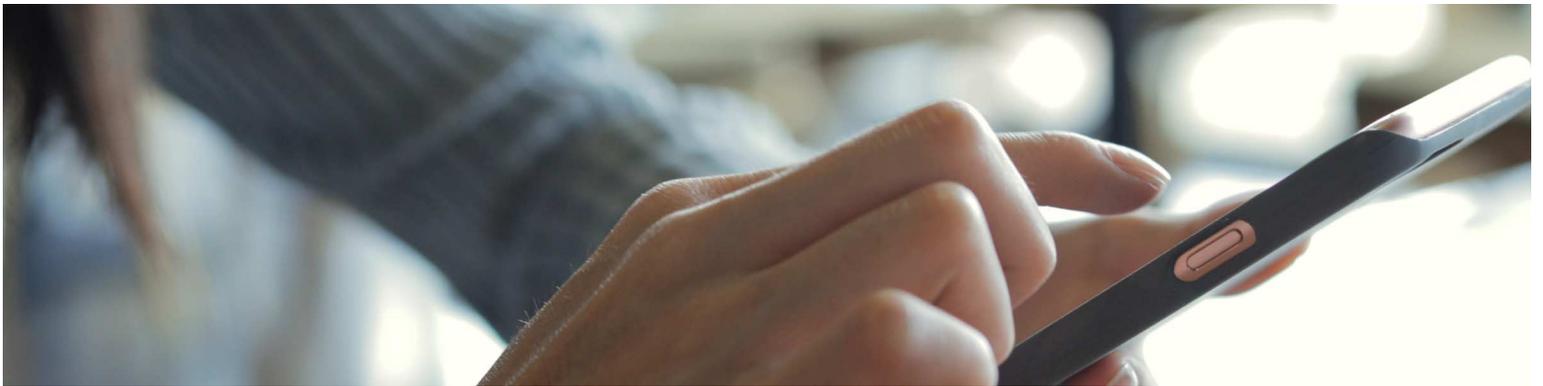
Jason Click, Senior Vice President and President, Public Funds

*Nick Vaccari, CTP, Director, Advisory Services
Meeder Investments*

Inflation is at levels not seen in the past 40 years and the Federal Reserve is committed to using their tools to combat it. We will look back at prior episodes of high inflation and the current inflation landscape to gain perspective on the impact to your investment portfolio. All of this will be tied together to help you determine the prudent course to apply to your investment strategy.

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CONFERENCE PROGRAMMING



Monday, 2:15 pm - 3:15 pm • Concurrent Session (2 of 2) • Del Mar

Understanding the Public Service Loan Forgiveness Program & Its Temporary Waivers *Betsy Mayotte, President, The Institute of Student Loan Advisors • 978.835.9934*

This session will explain the eligibility requirements for the Public Service Loan Forgiveness program (PSLF) and provide data on what a positive impact this program can have for eligible employers. Nationally recognized PSLF expert Betsy Mayotte will also describe the current temporary waiver in place for the PSLF program and how it has increased the accessibility of the program for state and other employees.



Monday, 3:30 pm - 4:30 pm • Grand Ballroom I

Trends in Cyber Crime

Jacob Cinco, Assistant to the Special Agent in Charge • 702.868.3007
Las Vegas Field Office, United States Secret Service

The presentation will cover the U.S. Secret Service perspective on current online fraud and scams affecting private business, government entities, and the average citizen. Topics will also include examples on how law enforcement responds to cyber incidents and resources used to combat cyber-enabled financial crimes.

Tuesday, 8:00 am - 9:00 am • Grand Ballroom I



Are Your Business Payments Safe?

John Heyel, Paymerang

Did you know your current check processing is posing risks and exposing your AP payments to payment fraud risks? With internal and external threats on the rise, accounting teams have no time to lose in mitigating the risk of payment fraud, safeguarding sensitive banking information, and ensuring the integrity of the accounting system. Electronic payment solutions, such as virtual cards and ACH transactions, provide greater protections than paper checks, mitigating the risk of payment fraud. This session will discuss the growing payment fraud risks to your organization, highlight recent incidents that have impacted businesses, and share how to safeguard your payments through e-payments.

Tuesday, 9:15 am - 10:45 am • Grand Ballroom I



Active Shooter Training: Assessment & What You Can Do

Jim Lopey, Fusion/Terrorism Liaison Officer Coordinator, Nevada Threat Analysis Center

Designed by FEMA and NTAC for those who work in public areas, this class defines the term “active shooter” and examines the profile of the typical offender. Tactics, weaponry, warning signs and the pre-planning efforts of the typical active shooter are examined. Case studies of active shooter events will provide insight and instruction for incidents which could evolve into active shooter episodes or violence. Preventative and intervention strategies are also discussed; what actions to take when confronted with an active shooter, how to mitigate active shooter incidents, and the importance of site threat assessments, training, and exercises.

SUNDAY STATE AFFILIATE WELCOME RECEPTION

El Cielo, First Floor (off Main Lobby), Green Valley Ranch
5:30 pm - 7:30 pm
Heavy Hors D'oeuvres • Refreshments • Entertainment



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CONFERENCE PROGRAMMING



Tuesday, 11:00 am - Noon • Concurrent Session (1 of 2) • Grand Ballroom I

Bill Better in 2022

Shane Leo, Regional Sales Director, Paymentus

Digital wallets, cryptocurrency, oh my! With more payment channels and payment methods emerging to meet growing customer demands, let us share with you what's new and what's needed to bill better in 2022.



Tuesday, 11:00 am - Noon • Concurrent Session (2 of 2) • Del Mar

All-In on Portfolio Income Optimization

*Justin H. Hoogendoorn, Senior Managing Director, Hilltop Securities
312.706.0794 • justin.hoogendoorn@hilltopsecurities.com*

Moving into 2022, public treasurers faced another year of dreadfully low income from their portfolio. However, the ugly specter of inflation forced the Fed onto a rapid path of rate hikes. This path chased the entire yield curve to levels where public entities could finally earn attractive rates on the investment portfolio. We will explore government-backed investments that can outpace cash and seek solutions to optimize income within typical public portfolio guidelines.



Tuesday, 1:15 pm - 2:15 pm • Grand Ballroom I

The Future of Investing

*Greg Prost, CIO, Robinson Capital Management
313.821.7705 • gprost@robinsonfunds.com*

The business world is changing faster than most people realize as disruption from technological innovations increases at an increasing rate. Greg discusses a number of those disruptions from a corporate bond investor's viewpoint.

TUESDAY AWARDS BANQUET

Begins at 5:45 pm • Grand Ballroom
Cocktail Reception • Hors D'oeuvres • Rat Pack Tribute
Dinner • Award Presentations • Board Installation



MONDAY SPONSOR RECEPTION

4:30 pm - 5:30 pm

Exhibit Hall in Grand Ballroom II-IV

Hors D'oeuvres • Refreshments • Networking



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CONFERENCE PROGRAMMING



Tuesday, 2:30 pm - 3:30 pm • 3 Concurrent Sessions

APT Exchange - Peer to Peer Panel Discussion

Bring your questions and discussion points! These breakout sessions are designed to promote the sharing of issues and best practices. The best way to learn from your peers is to participate in these breakout groups. Pick the session that best fits the size of your public entity.

Small Communities/Entities - (1 of 3) Grand Ballroom I

Population < 10,000

Julie Silbernagel, ACPFA, ACPFIM, Clerk/Treasurer, City of Buffalo, Wyoming, APT US&C President-Elect, top left

Vicki Kitchen, CPFA, Clerk/Treasurer, City of North Liberty, Indiana, APT US&C Treasurer, top right



Medium Communities/Entities - (2 of 3) Del Mar I

Population 10,000 - 100,000

Clint Lichtenwalter, Treasurer, City of Clinton, Illinois, APT US&C President, left

Michael J. Pettigrew, ACPFA, ACPFIM, MiCPT, Treasurer, City of Ann Arbor, Michigan, APT US&C Past President, right



Large Communities/Entities - (3 of 3) Del Mar II

Population > 100,000

Karen Coffman, ACPFA, MiCPT, Treasurer, Jackson County, Michigan, left

Amy Anderson, ACPFIM, Treasurer, City of Plano, Texas, APT US&C Board Director, right



Tuesday, 3:45 pm - 4:45 pm • Grand Ballroom I

2022-23 US Inflation and Interest Rate Outlook: From a Pandemic to a Recession?

*Dimitri N. Delis, Ph.D., Managing Director, Piper Sandler Financial Strategies
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Aggressive monetary and fiscal policies to combat COVID-19 have ushered the consensus view that high inflation is here to stay. Details will be given as to why the current economic backdrop does not present an inflationary threat similar to the 1970s. While the market is pricing an additional 8 rate hikes this session examines what factors will prevent the Fed from being as aggressive. Recession next year is not necessarily assured, but prospects of a soft landing are looking increasingly less credible. With borrowing costs increasing and credit spreads widening, most major stock market indices have slipped into bear market territory, and the selloff may not be over. We will answer the question of how low interest rates and equities can go.

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Sunday from 3:00 pm - 3:45 pm • Grand Ballroom I
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CONFERENCE PROGRAMMING



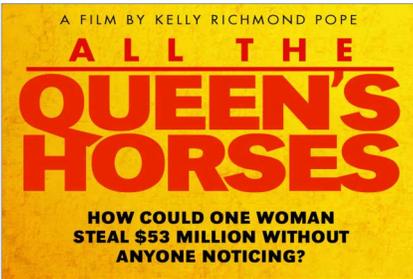
Wednesday, 8:00 am - 11:00 am • Grand Ballroom I

How Whistleblowers Shape History

All The Queen's Horses Screening and Q&A with Director & Producer

Kelly Richmond Pope, Ph.D., CPA, Author, Filmmaker, Associate Professor, DePaul University

This workshop focuses on fraud and the people who work to stop it. Closing keynote speaker Kelly Richmond Pope presents the introductory session “How Whistleblowers Shape History,” followed by a screening of the documentary “All The Queen’s Horses.” Get the inside story of Rita Crundwell’s long-term embezzlement scam during the Q&A session with Kelly, who is also the film’s director and producer.



Kelly Richmond Pope is an Associate Professor at DePaul University where she teaches forensic, managerial, and financial accounting as well as ethical leadership. Her love of film and interest in merging accounting with filmmaking led her to create the popular “All the Queen’s Horses” documentary film. She remains heavily involved in fraud and white-collar crime research.

In 2012, Rita Crundwell was arrested as the largest municipal fraud perpetrator in the nation's history, embezzling upwards of \$50 million as the comptroller and treasurer of Dixon, Illinois. The movie illuminates this case and the negligence of auditors and bankers the public relied on to keep their tax dollars safe.

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CONFERENCE PROGRAMMING



Wednesday, 12:30 pm - 6:00 pm • Del Fuego

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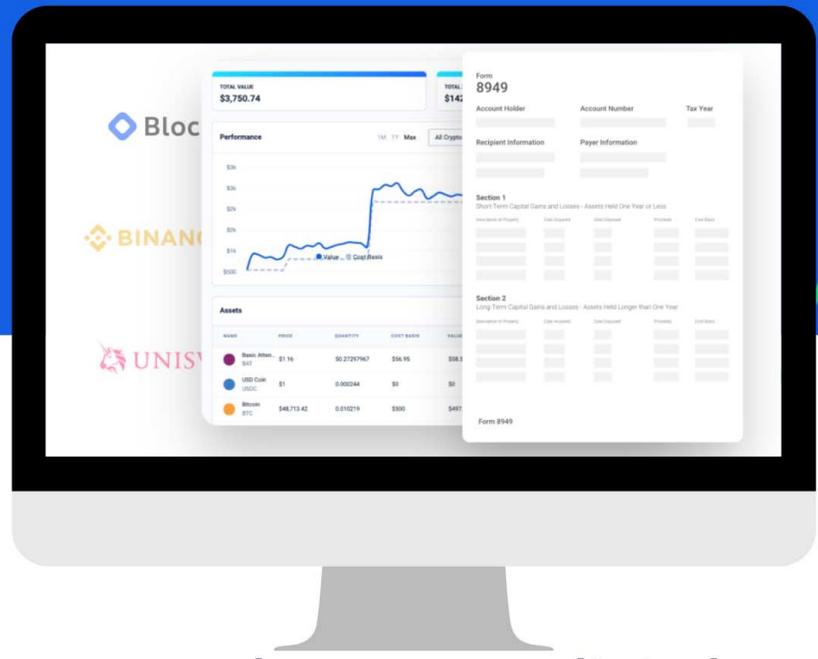


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Thank you to our Conference Planning Committee - this fantastic group from around the country was integral in the planning and implementation of the 2022 Annual Conference.

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A scenic view of a mountain valley. In the foreground, there are lush green trees and a winding road. In the middle ground, there are several buildings, likely a hotel and conference center, nestled in the valley. In the background, there are rugged, rocky mountains under a blue sky with some clouds.

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