



2026 APT US&C 60TH ANNUAL CONFERENCE

IN PARTNERSHIP WITH MMTA

AUGUST 16-19, 2026 • AMWAY GRAND PLAZA HOTEL • GRAND RAPIDS • MICHIGAN



SPONSORSHIP PROSPECTUS

CONTACT APT US&C FOR MORE INFORMATION • INFO@APTUSC.ORG • 989.820.5205

APT US&C 60TH ANNUAL CONFERENCE

August 16-19, 2026 • Amway Grand Plaza Hotel • Grand Rapids • Michigan



We Hope You'll Join Us

November 2025

The Association of Public Treasurers of the United States & Canada (APT US&C) is proud to invite you to the 60th Annual Conference. The 2026 hybrid event will be held August 16-19 at the Amway Grand Hotel and DeVos Conference Center in Grand Rapids, Michigan.

The Association will be in the “up north” midwest to partner with our affiliate, the Michigan Municipal Treasurers Association. In addition to training sessions Monday through Wednesday, activities will include optional Saturday and Sunday activities, a Sunday welcome reception, a Monday exhibitors reception, time on Monday evening for exhibitors to plan their own events for attendees, and an awards and installation banquet on Tuesday evening. We look forward to continuing to build on the positive reviews the Conference continues to receive and partner with our sponsors to ensure a positive experience for everyone.

APT US&C and our state affiliate associations have active and involved memberships of public treasury managers, financial officers and private sector representatives. The associations strive to provide members with quality treasury management education and training, professional certification, peer interaction, and professional connection. To fulfill this mission, we work to:

- Meet, network and share ideas at our annual conferences.
- Provide unique and valuable educational experiences for the participants ranging from basic instruction to advanced-level subjects facilitated by qualified speakers from across the country.
- Offer an investment certification program.

We invite you to be an integral part of our Annual Conference. This sponsorship prospectus details everything that the annual conference offers and how it can be a fantastic match for your company's goals.

Contact APT US&C at 989.820.5205 or email us at info@aptusc.org if you have any questions - we look forward to seeing you in August!



APT US&C Board of Directors

Front row, left to right: **Karen Coffman**, Parliamentarian, Michigan; **Vance Wyatt**, Director, Illinois; **Susan Balls**, Director, Utah; **Angela Johnson**, Director, Wyoming; **Kelly Lewis**, Director, Wyoming; **Lindsey Grigg-Moak**, Director, Oklahoma; **Bret Padgett**, Director, Michigan.

Back row, left to right: **Vicki Kitchen**, Immediate Past President, Indiana; **Tricia Wiggle-Bazzy**, Advisor, Michigan; **Peter Gray**, Treasurer, Indiana; **Sal Talarico**, Vice President, Ohio; **Heather Gale**, President, Utah; **Erin Crawford**, President Elect, Oklahoma; **Laurie Sheldon**, Secretary, Michigan; **Julie Silbernagel**, Advisor, Wyoming; **Clint Lichtenwalter**, Advisor, Illinois. Not pictured: **S. Remmy Adeniyi**, Director, Texas.

2025 Conference Sponsor and Exhibitor Impressions

“APT leadership has been amazing! I appreciate your commitment to creating a positive atmosphere! Having the coffee, snacks, and beverages was wonderful for traffic in the Exhibit Hall.”

“The most valuable part of this conference was the interaction with conference attendees.”

“Great networking opportunities, very well organized and a very relaxed environment.”

APT US&C 60TH ANNUAL CONFERENCE

The Perfect Place to Meet • Network • Share • Learn



ENHANCE YOUR VISIBILITY

MEET NEW PROSPECTS

GAIN PRODUCT AWARENESS

RECRUIT NEW CUSTOMERS

INCREASE SALES



Each year, the APT US&C Annual Conference attracts treasury professionals who are key decision makers in their municipalities and districts. Your sponsorship will provide numerous opportunities for you to present yourself and your company to our attendees. We are committed to providing you and your company quality interactions with attendees throughout the conference. There are many ways to get involved as a sponsor or exhibitor at the 60th Annual Conference, regardless of your personnel, product, or budget:

- Provide an educational session
- Host an exhibit booth
- Connect with in-person and online attendees
- Provide giveaways to attendees
- Sponsor a meal or event
- Participate as a conference attendee and networking during breaks and meals
- Organize your own evening activities with existing or potential clients

The Exhibit Hall is a central gathering place immediately next to the main conference session area that will host meals and breaks. This year's hall will have vendor booths and a general area for conference attendees to meet between sessions. We encourage attendees to visit every booth in order to enter drawings for giveaways at the end of the conference so you're guaranteed to say hello to every attendee. If you select a sponsorship that provides a registration benefit, you're welcome to attend sessions with our municipal attendees so you can learn more about their world, what their concerns are, and how your product or service can provide solutions. While you may have a few attendees perusing the Exhibit Hall during sessions, there is no expectation for sponsors to be at their booths during sessions. The Welcome Reception on Sunday evening will be well-attended and will also provide valuable networking time for sponsors and in-person attendees.

The virtual exhibit hall provides a way to connect with online attendees. We anticipate between 50 and 75 online attendees and you'll see that certain sponsor levels provide a dedicated ten minutes to present directly to the online attendees via the livestream.

Premier sponsors are featured on the online conference page on APTUSC.org after the conference. This page includes sponsor logo, description, and link. Each year the conference sponsor page remains accessible for continuous sponsor recognition and as a resource for you and all APTUSC.org visitors. View past conference pages on the APT US&C website [here](#).

2025 Conference Sponsor and Exhibitor Impressions

"Networking with everyone was fantastic. Customers and vendors all in one place is invaluable."

"Loved the interaction and engagement with members and educating members on our solutions."

AMWAY GRAND PLAZA AND DEVOS PLACE

The Perfect Place to Meet • Network • Share • Learn



From world-class attractions and outdoor recreation to nationally ranked food and craft beverage scenes, Grand Rapids, Michigan (GR) is filled with unexpected surprises. Downtown GR boasts the amenities of a major metropolis, with 200+ restaurants, shops, performance venues, nightspots and cultural sites providing diversions for every age and interest. The city center is safe, clean, and walkable with a relaxed vibe that is small-town friendly. After a meal or two, you won't be surprised that GR is America's Best Beer City, the nation's Craft Beverage Capital, and a top 20 U.S. Foodie City. You'll get an eyeful of spectacular art, an earful of live music, and can even pack your flip flops to visit the seemingly endless shoreline of Lake Michigan that's a short drive away. Attendees who want to arrive early or stay late will find themselves with plenty of opportunities for fun!

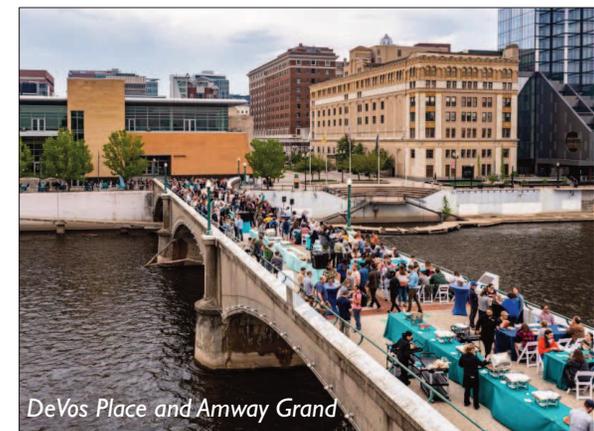
The conference is at the Amway Grand Plaza hotel and the DeVos Place conference center which are connected by less than a minute's walk through an elevated, indoor skywalk that connects the two buildings. The Amway blends the elegant history of the 1920s Pantlind Hotel with modern amenities of today. This premier AAA Four-Diamond hotel provides the timeless beauty of the early 20th century as well as a more modern flair provided by the hotel's 29-story glass tower. The Amway Grand Plaza is located at 187 Monroe Avenue NW, Grand Rapids, Michigan, 49503.

Rooms at the Amway are available at the hotel group rate of \$169; rates are subject to applicable fees and taxes. Reservations must be made by July 23, 2026 to receive the group rate. Use the online link available here to make your reservations or by calling 800-253-3590. Make sure to reference APT US&C or MMTA to receive the group rate. *Note: make sure to receive the group rate at the adjacent parking garage; daily group rate parking is \$12 for self-parking or \$15 for valet (standard rates are \$35 for self-parking and \$39 for valet).*

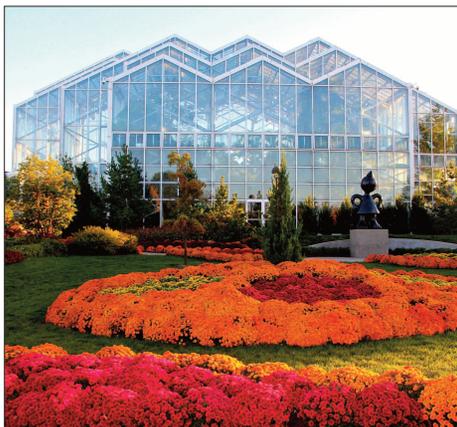
We look forward to seeing you in August!



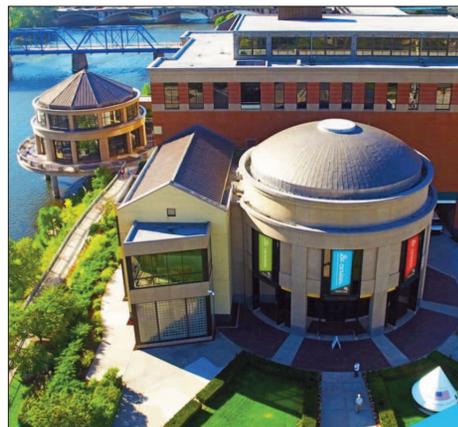
Amway Grand Plaza Pantlind Lobby



DeVos Place and Amway Grand



Meijer Gardens



Grand Rapids Public Museum



Lake Michigan



LMCU Ballpark

THE SPONSOR EXPERIENCE



- ✓ Meet and interact with decision makers
- ✓ Access attendees in multiple settings
- ✓ Help attendees find resources they need
- ✓ Have quality interactions in a relaxed atmosphere



Thank You to Past Diamond, Platinum & Gold Sponsors

Diamond

The Baker Group
Meeder Investments & IMET

Platinum

BOK Financial
eGov Strategies
State of Illinois Treasury Department
Intellipay
Paymerang

Gold

AutoAgent/MuniciPay
BS&A Software
Corpay
FTN Financial
Hilltop Securities
Morton Asset Management
National Public Pension
Fund Association

Paymentus

Paylt
PTMA Financial Solutions
Piper Sandler
Robinson Capital Management
TaxBit
US Bank
WinTrust Government Funds
Zions Bank

2026 SPONSORSHIP LEVELS

Pick a Level That Suits Your Goals



DIAMOND SPONSOR: \$20,000

(Non-Member: \$20,750)

This elite level of sponsorship ensures that our attendees know who you are and your commitment to public treasury professionals. Limit One. Benefits include:

- Eight conference registrations.
- **A general educational session, premier time** (topic and speaker requires committee approval).
- Premier exhibit booth location.
- **Sponsor of the Sunday evening Welcome Reception.**
- **Company name/logo on conference lanyard.**
- Two page center spread color ad in conference program.
- Premium signage at conference.
- Access to virtual attendees.
- All the Basic Sponsor Benefits listed below.

PLATINUM SPONSOR: \$10,000

(Non-Member: \$10,750)

This sponsorship gives your company a strong representation and makes sure attendees gain familiarity with your company and its products/services. Benefits include:

- Six conference registrations.
- **General educational session** (topic and speaker requires committee approval).
- Premier exhibit booth location.
- **Logo on promotional item for all attendees.**
- Full page color ad in conference program
- Premium signage at conference.
- Access to virtual attendees.
- All the Basic Sponsor Benefits listed below.

GOLD SPONSOR: \$7,500

(Non-Member: \$8,250)

- Four conference registrations.
- **Educational breakout session** (topic and speaker requires committee approval; possibly not livestreamed).
- Sponsor of breakfast or lunch.
- Exhibit booth.
- 3/4-page color ad in program.
- Access to virtual attendees.
- All Basic Sponsor Benefits listed below.

REFRESHMENT: \$5,000

(Non-Member: \$5,750)

- Two conference registrations.
- Sponsor of a refreshment break.
- Exhibit booth.
- 1/2-page color ad in program.
- All Basic Sponsor Benefits listed below.

EXHIBITOR: \$2,000

(Non-Member: \$2,750)

- Exhibit booth.
- Listing and description in program.
- Verbal recognition during conference.
- Listing and link on conference page and conference app.
- Attendance roster with contact info.

SUPPORTER: \$1,000

(Non-Member: \$1,750)

- One conference registration
- Listing and description in program.
- Attendance roster with contact info.

[CLICK HERE TO REGISTER ONLINE](#)

BASIC SPONSOR BENEFITS

- Exhibit booth (8' x 8' space or larger)
- Listing with logo and link on conference app
- Verbal recognition during conference
- Signage with logo
- Sponsor-provided materials in attendee welcome bag
- Company logo and link on the conference web page
- Conference attendance roster with contact information

CONFERENCE PROGRAM

You'll definitely want to be a part of this easy-to-reference guide that's distributed to all attendees (in-person and virtual). It's a great way to ensure that every conference attendee will have your information during the conference and when they get back to their office. Ads must be provided as high resolution pdfs no later than June 1, 2026.



Register by May 1, 2026 to reserve your space.

2026 SPONSORSHIP COMPARISON CHART

At-A-Glance Sponsor Opportunities



	Diamond (Limited to One)	Platinum	Gold	Refreshment	Exhibitor	Supporter
Members	\$20,000	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000
Non-members	\$20,750	\$10,750	\$8,250	\$5,750	\$2,750	\$1,750
Exhibit Booth	Premier Location	Premier Location	X	X	X	
Access to Virtual Attendees	X	X	X			
Conference Registrations	8	6	4	2		1
Educational Presentation	General Session Premier Time	General Session	Breakout Session			
Additional Benefit	Sponsor Welcome Reception Logo on Conference Lanyard	Logo on Promotional Item	Sponsor Breakfast or Lunch	Sponsor Refreshment Breaks		
Conference Program Ad	Two Page Center Spread	Full Page	3/4 Page	1/2 Page	Listing and description	Listing and description
Signage with Logo	X	X	X	X		
Verbal Recognition During Conference	X	X	X	X	X	
Materials in Attendee Welcome Bags	X	X	X	X		
Logo and Link on Conference Page on APTUSC.org and Conference App	X	X	X	X	Listing and link	
Attendance Roster	X	X	X	X	X	X

2025 Conference Sponsor and Exhibitor Impressions

“Love the work you all do to make this happen. Great event and great people – I love joining you every year!”

“I have always been very happy with how you guys put together such a great, organized conference. Don't change a thing!”

“You did a fantastic job of facilitating attendee interaction. I appreciate your efforts!”

CLICK HERE TO REGISTER ONLINE



We'll see you in Michigan



COMMIT YOUR SPONSORSHIP BY MAY 1, 2026
CONTACT APT US&C • INFO@APTUSC.ORG • 989.820.5205