ASSOCIATION OF PUBLIC TREASURERS

UNITED STATES & CANADA

IN PARTNERSHIP WITH THE OKLAHOMA MUNICIPAL CLERKS, TREASURERS & FINANCE OFFICIALS ASSOCIATION

SPONSORSHIP PROSPECTUS

2027

APT US&C ANNUAL CONFERENCE

01 **AUGUST 22-25, 2027**

02 **OKANA RESORT & INDOOR WATERPARK**

03 **OKLAHOMA CITY, OKLAHOMA**



OKLAHOMA RIVER · OKLAHOMA CITY

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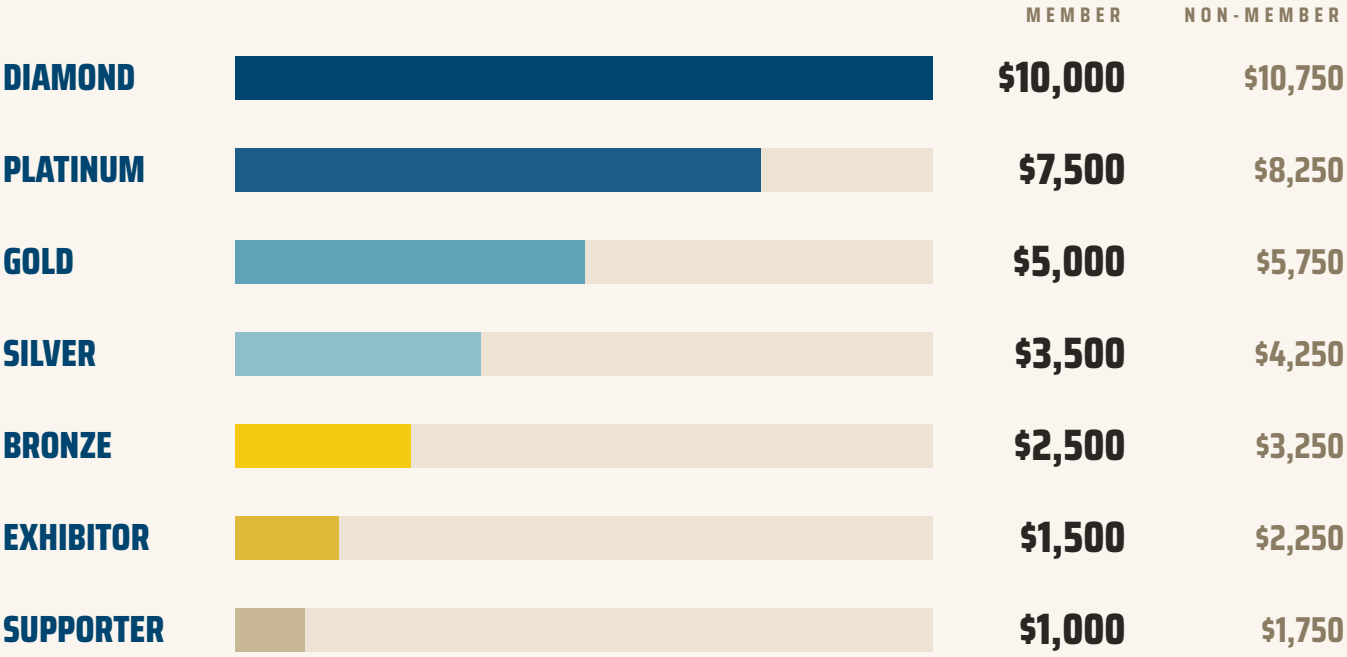


Sponsorship deadline: **June 18, 2027**.

JOIN US WHERE THE CONVERSATIONS HAPPEN:

BECOME A 2027 CONFERENCE SPONSOR

Each year, the professionals entrusted with safeguarding and managing public funds come together to learn, connect, and exchange ideas as a peer community.

They are the decision-makers who select banking and payment partners, manage public investments, oversee collections and debt, and help ensure that every public dollar is managed responsibly.

In 2027, APT is proud to partner with the Oklahoma Municipal Clerks, Treasurers, and Finance Officials Association (OMCTFOA) to bring this influential community, and the corporate partners who support their work, together in Oklahoma City.

Our sponsors are an essential part of the conference experience. Beyond visibility, sponsorship provides the opportunity to build meaningful relationships, demonstrate your expertise, and connect directly with public-sector professionals who rely on trusted partners, products, and services to help them serve their communities.

Join APT and OMCTFOA in Oklahoma City and put your organization at the center of the conversations, connections, and relationships that move the public treasury profession forward. More than a sponsorship, it is an opportunity to become a valued partner in the community we serve.



WHO YOU WILL MEET

- City, county and township treasurers and finance directors
- Investment, cash and debt managers
- School district and special district finance professionals
- Deputy treasurers, tax collectors and treasury staff on a certification track

OUR MISSION

Providing quality treasury management education and training, professional certification, peer interaction, and professional connection opportunities for public treasury and financial officials.



ERIN CRAWFORD

APT PRESIDENT · OMCTFOA PRESIDENT

FIVE REASONS THIS CONFERENCE MATTERS

01 CONNECT WITH DECISION MAKERS

Connect directly with the public treasury professionals who manage public funds, oversee investments and cash operations, and select the banking, payment and financial partners their communities rely on.

02 BUILD RELATIONSHIPS THAT LAST

The best partnerships begin with trust. Throughout the conference, sponsors have repeated opportunities to connect with attendees, creating the familiarity and relationships that extend well beyond the conference.

03 SHOWCASE YOUR SOLUTIONS

Put your products, services and expertise in front of attendees throughout the conference. The Exhibit Hall is integrated into the daily conference experience, giving sponsors repeated opportunities to engage, answer questions and demonstrate solutions.

04 SHARE YOUR EXPERTISE

Position your organization as a trusted resource by contributing to the conference education program. Diamond and Platinum sponsors are entitled to present education sessions; topics are subject to committee approval.

05 STAY CONNECTED BEYOND THE CONFERENCE

Your recognition doesn't begin or end in OKC. It extends across the conference webpage, program guide, on-site signage, welcome materials and an attendance roster with full contact information.

THE AUDIENCE, IN SPECIFICS

SINCE 1965
Six decades representing public treasury and finance officials across the United States.

EVERY SECTOR
Municipalities, special districts, retirement systems and private-sector firms.

320
EXPECTED ATTENDEES

PUBLISHED ASSOCIATION FACTS

LOCAL TO STATE
City, county, school district, special district and state governments in one room.

CPFA · CPFIM
National certification tracks put a studying audience in the same building.



WHERE YOUR BRAND SHOWS UP

Sponsorship extends far beyond a presence at the 2027 Conference. It creates meaningful opportunities to connect, engage and build relationships with public treasury and finance professionals before, during and long after our time together in OKC.

AT THE CONFERENCE

AUG 22-25
OKANA

WELCOME RECEPTION

An energetic gathering that brings the entire conference community together.

EXHIBIT AREA

A dedicated exhibit space located just steps away from conference sessions, breaks and meals.

EDUCATIONAL SESSIONS

Shared by experts in their fields on relevant topics for finance and treasury professionals.

MEALS & BREAKS

Stay connected throughout the day with breakfast, lunch and breaks conveniently located near the exhibit hall.

PROGRAM & SIGNAGE

Increase your visibility with advertisements and conference signage.

ATTENDEE NETWORKING

Create meaningful connections through welcome-bag exposure and informal networking opportunities.

AFTERWARDS

ONGOING

YOUR LOGO STAYS ON APTUSC.ORG

Sponsor logos and links remain on the APT US&C website after the conference.

ATTENDANCE ROSTER

Every sponsorship level receives the conference attendance roster with contact information.





THE VENUE

A CONFERENCE CENTER ON THE RIVER

OKANA RESORT & INDOOR WATERPARK

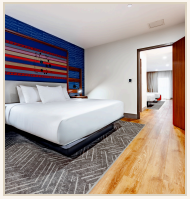
MORE THAN A CONFERENCE: IT'S A DESTINATION!

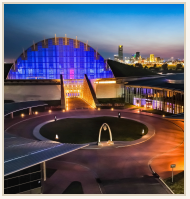
One of the best parts of the 2027 APT-OMCTFOA Annual Conference is the opportunity to build relationships. OKANA Resort provides the perfect setting to keep those conversations going well beyond when the conference day ends and the Exhibit Hall closes.

Imagine networking with public treasury and finance professionals at a resort featuring 27,000+ square feet of conference space, 14 dining and beverage options, 11 pools, a 100,000-square-foot indoor waterpark, a nearly 200,000-square-foot outdoor waterpark, and a 1,500-seat outdoor amphitheater, all with the First Americans Museum right next door. At OKANA, sponsors and attendees can spend the day connecting at the conference and continue building relationships in a more relaxing setting.

Whether it's continuing a conversation over dinner, catching up over a drink, or simply enjoying some downtime together, OKANA creates an atmosphere where networking feels less like business and more like building relationships.

27,000	404	11	1
SQ FT MEETING SPACE	GUEST ROOMS	POOLS	FIRST AMERICANS MUSEUM



CONTRACTED ROOM RATE $116 per night plus applicable taxes, including two waterpark passes for two registered guests for the length of stay. Complimentary self-parking.

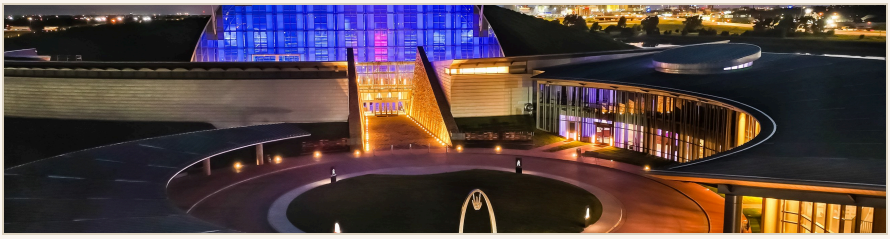
A CITY BUILT AROUND ITS RIVER

Oklahoma City has spent the past two decades transforming its downtown into a vibrant destination, with a beautiful new park, streetcar system, riverfront rowing and adventure activities, and a growing museum district. The city is easy to navigate and offers plenty to see and do, making it an ideal conference destination, and giving attendees plenty of reasons to extend their stay.









01 DISTRICTS WITHIN REACH

Bricktown's restaurants and canal, Midtown, the City Center business district and the Boathouse District each sit close to downtown and to one another.

02 PARKS AND THE RIVER

Scissortail Park connects downtown to the Oklahoma River; the 15-acre Myriad Botanical Gardens and its Crystal Bridge Conservatory sit just north.

03 GETTING AROUND

The OKC Streetcar runs a daily downtown loop with a separate Bricktown loop on weekends, linking the districts without a car.

04 CULTURE AND HISTORY

The First Americans Museum stands beside the resort; the Oklahoma City National Memorial & Museum anchors the downtown core.

05 ON THE WATER

Riversport OKC in the Boathouse District offers whitewater rafting and surfing; paved trails follow the river for miles.

06 EXTENDING THE STAY

Dining, live music, ballpark and arena events give attendees and their families a reason to arrive early or stay through the weekend.

SPONSOR FEEDBACK & CONFERENCE VALUE

Sponsors consistently share that the APT Annual Conference provides meaningful value beyond traditional exhibit opportunities. The conference creates an environment where sponsors can build genuine relationships with public treasury and finance professionals, engage directly with current and prospective clients, and gain a better understanding of the challenges and priorities facing the public sector. Sponsors especially value the accessibility of attendees, the opportunities for meaningful conversations throughout the conference, and the welcoming atmosphere that makes them feel like an important part of the APT community. These relationships strengthen the conference experience for everyone and help create partnerships that continue well beyond the event.







Photography: APT US&C conference archive.

SPONSOR TESTIMONIALS

> I appreciated the booth activity that drove attendees to visit each booth. That resulted in substantial traffic and great conversations with attendees.
>
> **LISA P.** · FLAGSTAR BANK

> I have always been very happy with how you guys put together such a great, organized conference. Don't change a thing!
>
> **SUSAN H.** · HILLTOP SECURITIES

> This is the friendliest association and conference I attend.
>
> **STEVE M.** · PAYIT

> The Association showed the sponsors so much appreciation. This was a great first experience for us.
>
> **AIMEE B.** · WINTRUST FINANCIAL

THE FLAGSHIP POSITION

DIAMOND

$10,000

NON-MEMBER $10,750

The flagship position at the conference.

DIAMOND ENTITLEMENTS

- 6 conference registrations
- General education session (Topic subject to committee approval)
- Premier exhibit booth location
- Full page advertisement in program guide
- Conference signage with logo
- All Basic sponsor benefits



BASIC SPONSOR BENEFITS

Included with Diamond, Platinum, Gold, Silver and Bronze sponsorships.

- Exhibit booth
- Verbal recognition during the conference
- Sponsor-provided materials in the attendee welcome bag
- Company logo and link on the conference webpage
- Conference attendance roster with contact information

OTHER SPONSORSHIP OPPORTUNITIES

PLATINUM
$7,500

NON-MEMBER $8,250

- 5 conference registrations
- ¾ page advertisement in program guide
- Conference signage with logo
- Exhibit Booth
- Breakout education session (Topic subject to committee approval)
- All Basic sponsor benefits

GOLD
$5,000

NON-MEMBER $5,750

- 4 conference registrations
- ½ page advertisement in program guide
- All Basic sponsor benefits
- Exhibit Booth
- Recognition as Meal Sponsor
- Conference signage with logo

SILVER
$3,500

NON-MEMBER $4,250

- 3 conference registrations
- ¼ page advertisement in program guide
- Exhibit Booth
- All Basic sponsor benefits

BRONZE
$2,500

NON-MEMBER $3,250

- 2 conference registrations
- Company logo and description in the program guide
- Exhibit Booth
- All Basic sponsor benefits

EXHIBITOR
$1,500

NON-MEMBER $2,250

- Exhibit Booth
- Attendance roster
- Company listing in the program guide

SUPPORTER
$1,000

NON-MEMBER $1,750

- 1 conference registration
- Attendance roster

Basic Sponsor Benefits apply to Diamond through Bronze sponsorships. Exhibitor and Supporter carry the specific benefits listed.

SPONSORSHIP DEADLINE IS JUNE 18, 2027

ALL SEVEN LEVELS, SIDE BY SIDE

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR	SUPPORTER
MEMBER PRICE	**$10,000**	**$7,500**	**$5,000**	**$3,500**	**$2,500**	**$1,500**	**$1,000**
NON-MEMBER PRICE	$10,750	$8,250	$5,750	$4,250	$3,250	$2,250	$1,750
Conference registrations	6	5	4	3	2	—	1
Exhibit booth	●	●	●	●	●	●	—
Premier booth location	●	—	—	—	—	—	—
Education session	General session	Breakout session	—	—	—	—	—
Program guide	Full page	¾ page	½ page	¼ page	Logo & description	Listing	—
Conference signage with logo	●	●	●	—	—	—	—
Verbal recognition	●	●	●	●	●	—	—
Welcome-bag materials	●	●	●	●	●	—	—
Conference webpage logo & link	●	●	●	●	●	—	—
Attendance roster	●	●	●	●	●	●	●

● Included — Not included at this level

BASIC SPONSOR BENEFITS: DIAMOND THROUGH BRONZE

Exhibit booth
Verbal recognition during the conference
Sponsor materials in the welcome bag
Company logo and link on the conference webpage
Attendance roster with contact information

Sponsorship deadline: June 18, 2027.






Tigers
MOTOR
CITY


Bienvenido al
JARDÍN de los JUEGOS






An advisor


point&p
t&pay
by North


Corpay
Payme


MUNICIPAL &
PUBLIC FUNDS
4.75%
4.25%


FiscalVue
by Intellinetics
SEE EVERY
BUDGET
CLEARLY.
Intellinetics
Solutions for
your digital
transformation
Scanning and
Micrographic
Services


MUNICIPAY
Collect payments for
any department from
anywhere. Simple,
secure, accurate.
Cloud-based
Online, phone, in-person
Fully customizable
$0 - no cost to you
autoagent


InvoiceCloud
Enabling
Win a
Free
Lunch
for Your Team


PotterVille









ASSOCIATION OF PUBLIC TREASURERS
OF THE UNITED STATES & CANADA

BECOME A 2027 SPONSOR

CLAIM YOUR PLACE IN OKC

Levels are confirmed in the order they are received. Tell us which level fits and we will hold it while the paperwork moves.

DATES	VENUE	CITY
AUGUST 22-25, 2027	OKANA RESORT	OKLAHOMA CITY, OK

RESERVE YOUR SPONSORSHIP

SPONSORSHIP DEADLINE
June 18, 2027

ONLINE
APTUSC.org