# Advanced Certified Public Funds Investment Manager Training

### Wednesday, January 18, 2023 In-Person & Online

### What You'll Learn

The ACPFIM is designed to enhance your understanding and build on the foundation of the CPFIM class. With a deep look into Analysis and Investment Strategy, attendees will gain a more thorough knowledge of how to quantify an investment policy objective and the tools needed to achieve it. The class includes a written test.

Graduates will receive a certificate upon completion and will be mailed a plaque recognizing their accomplishment. Having a current CPFIM is a prerequisite for this training.

#### Analysis

- Quantifying Your Investment Policy Objective
- Understanding the Risks, Liquidity, and Yield
- Defining Risk in Your Investment Portfolio
- Liquidity Analysis
- Yield Analysis

#### Investment Strategy

- Understanding the Difference Between Policy and Strategy
- Common Strategies
- Developing and Implementing a Plan
- Dealing with Obstacles of Chance
- Investment Management Process
- Active and Passive Investment Strategies
- Interest Rate Forecasting and Bench Marking

"Greg is the perfect instructor. Thank you for the opportunity to learn from him!"

### **Register at www.APTUSC.org**

## **Attend In Person or Online**

This training will be offered in-person and as a livestreamed event on Wednesday, January 18 from 1:00 - 6:00 pm ET.

Training cost is \$299 for APT US&C members and \$499 for non-members.

**In-Person:** the class will be held at the Hilton Garden Inn -Lansing West ballroom located at 633 N Canal Road in Lansing, Michigan.

Online attendees: you will receive a Zoom meeting link to attend the livestreamed session. Online attendees can interact via the chat or by unmuting yourself to ask a question. Start time is 1:00 pm Eastern (Noon Central, 11:00 am Mountain, 10:00 am Pacific).

### Instructor



MBA from Western Michigan University, as well as a BA in Economics from Kalamazoo College. Greg is a CFA Charterholder and member of the CFA Society of Detroit.

