## Association of Public Treasurers of the United States & Canada



# The Value of Membership

Enhance Your Knowledge Broaden Your Network Strengthen Your Career

# National Accreditations

The **Certified Public Finance Administrator (CPFA)** designation recognizes an individual's commitment to education and experience. To be eligible for this national certification, an individual must be an elected or appointed treasurer, deputy or assistant treasurer, employee in/or dealing with the office of treasurer or principal officer in the governmental entity who is charged with the performance or supervision of investments, debt, and/or treasury activities.

CPFA applicants must be an active member of the APT US&C for at least twenty-four months and accumulate 100 points from a combination of education and experience.

The **Advanced CPFA** rewards CPFA holders for a commitment to advanced educational topics offered by the APT US&C and its state



and province associations, as well as dedication to leadership to strengthen the overall treasury community. To maintain both the CPFA and the ACPFA, members must remain an active member of APT US&C and recertify every five years.

The nationally recognized **Certified Public Funds Investment Manager (CPFIM)** certification program is designed to provide the confidence and knowledge to manage your investments better. Learn about: Investment Instruments; Banks, Brokers & Advisors; Cash Flow; Governance & Your Investment Policy; Safety, Liquidity & Yield; and Defining Your Strategy.

Take your understanding even further with the **Advanced CPFIM** training. With a deep look into Analysis and Investment Strategy, attendees will gain a more thorough knowledge of how to quantify an investment policy objective and the tools needed to achieve it. CPFIM and ACPFIM recipients must recertify every five years.



APT US&C offers online and in-person training. On APTUSC.org, you can browse the extensive catalog of webinars you can take at your own pace, register for one of our live webinars (check the online calendar) or contact us to set up a training session for your organization on topics like cash flow forecasting, cash handling, and internal controls.

# Investment Policy Certification

Get the APT US&C stamp of approval for your investment policy: program certification is a great way to show your board, council, or other valued stakeholder that you have all the right procedures in place. Apply for certification and be certain that your policy is designed to provide the guidelines your municipality or organization needs.

APT US&C will review your policy and provide you with feedback on target areas for improvement or a certification.

## Become a Member

APT US&C is a national organization with members throughout the United States and Canada who are public treasury managers, financial officers, and private sector representatives. Membership is open to anyone interested in exploring new technologies, solving problems and sharing best practices and policies.

Join today and take advantage of the APT US&C educational programs, publications, certifications, information, and networking opportunities that are extended to our members. Membership is based on your type of organization and size; additional members from the same organization may join at a reduced cost. Municipalities, special districts, government-related organizations, and private companies are all welcome to join APT US&C. Annual memberships extend from October 1 to September 30 of the following year. Visit APTUSC.org or call 989.820.5205 to join.

Once you're a member - get involved! Committee membership is open to all

members; applications and interviews for the Board of Directors occur each year at the annual conference. Let us know if you're interested in helping govern APT US&C.





August 13-16, 2023

### 2023 APT US&C ANNUAL CONFERENCE

August 13-16, 2023 Little America Hotel & Conference Center • Salt Lake City, Utah

APT US&C membership provides the opportunity to attend our national annual conference, with incredible keynote speakers, excellent general and targeted sessions, networking opportunities, and a vendor exhibit hall. You can attend in-person or online - visit APTUSC.org to learn more.



To provide quality treasury management education and training, professional certification, peer interaction, and professional connection opportunities for public treasury and financial officials.



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